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FOOD

INFORMATION CALENDAR

OFFICE OF INFORMATION
UNITED STATES DEPARTMENT OF AGRICULTURE

CURRENT SERIAL RECORD
★ DEC 20 1943 ★
U.S. DEPARTMENT OF AGRICULTURE

December, 11, 1943

No. 36

!!! !!! !!! !!! !!! !!! !!!
TIME'S A'WASTIN' and orders for fertilizer must be
placed within the next few weeks.
Because of acute labor, storage, and transportation shortage ex-
pected in the spring, farmers were urged by the Fertilizer Industry
Advisory Committee meeting with WFA officials this week to accept
immediate delivery of fertilizer. This is especially true of the
heavy-using areas of the South, the committee said. (USDA 1233-44)
YOU WILL PROBABLY WANT to push this information locally so that
farmers will not miss out on deliveries because they failed to
place their orders in time.
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DON'T FORGET THOSE RATION STAMPS A recent OPA announcement concerning
gifts of rationed goods has been mis-
understood, according to queries coming in here. Here's the dope: You must sur-
render ration stamps for purchases of rationed goods, but you may give those goods
as Christmas presents without collecting stamps. However, farmers are still held
to rules governing their products -- if you are a farmer and give away more than 50
quarts of canned goods per person in your family, you must collect stamps for all
over the 50 quarts; you must still collect stamps for all home-slaughtered meats
(and meat products), whether they are given away or sold. However, if you use your
own stamps to purchase such goods for gifts, you may give them without collecting
points.

CAPITOL QUIZZED ON FFFF... In addition to previously mentioned ac-
tivities in the District of Columbia,
Block Leaders of Civilian War Services are distributing the food quiz in a house-
to-house canvass. A series of meetings with various groups was held in connection
with the "Food for War and Peace" exhibit, recently mentioned in the Calendar.

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HAVE YOU USED THE QUIZ THIS WAY??? The Atlanta, Ga., regional
office of FDA has inserted
the food quiz in all outgoing letters. This device has attracted a
good deal of favorable fan mail.

VOLUNTEERS GET DAY OFF in celebration of the second anniversary
of the War Price and Rationing Boards,
January 5, 1944. During that week War Service Awards will be presented to 200,000
volunteer board assistants who have served 100 or more hours, "in sincere apprecia-
tion for devotion to our country's need in time of great national peril." In addi-
tion to the recognition by the government, these volunteers will be saluted through
press, radio and advertising.

WFA NAMES WHOLESALE FOOD ADVISORY COMMITTEE...headed by J. Pervis Milnor of the Food Requirements Branch of FDA.

At its recent meeting the committee stressed the need to rely on established methods and channels of distribution to solve war and postwar problems. Food wholesalers were urged by the Government to distribute food supplies to retailers on the basis of war-caused population shifts in order that no shortage areas might arise. (USDA 1213-44)

FARM AND HOME HOUR

- Monday - Dec. 13 - Dr. A. W. Miller, Chief, Bureau of Animal Industry, and Wallace Kadderly, "Animal Science in 1943."
- Tuesday - Dec. 14 - J. W. Millard, Director, Office of Materials and Facilities, WFA, and Wallace Kadderly, "How Much New Farm Machinery?"
- Wednesday - Dec. 15 - Howard Zahniser, "Know Your War Crops" (#1 Corn)
- Thursday - Dec. 16 - Ruth Van Deman, "Jars and Jar Tops for 1944 Canning."
UNCLE SAM'S FOREST RANGERS
- Friday - Dec. 17 - Post War Agriculture, #2, Ray Smith, Chairman, Inter-Bureau Committee on Post-War Planning, and Wallace Kadderly, "Problems for Farmers Just Ahead."

CONSUMER TIME

FOOD ON WORLD WIDE BATTLE FRONTS...is the program for December 18. It answers such questions as "What does a Jap fighting man really get to eat?" and "If you served in Iceland or the North Atlantic convoy, how well would you eat?" and tells something of the super-human obstacles to be overcome to get food to men on world wide battle fronts. Guests will be Naval Service men who've served on these fronts, men now in or attached to the Naval Medical Center in Washington, D. C. Commander McCay, who has made exhaustive studies of Japanese rations, will show up some popular beliefs. Then we make Food Fight for Freedom at home, it can do a better job of fighting for freedom at the front. (NBC, Saturday, Dec. 18, 12:15 ETT.)

FOOD WINS FRIENDS AND INFLUENCES PEOPLE...according to this excerpt from a letter written by an English mother to a Kansas mother whose son had frequented the British home. She writes:

"My husband works in a bank and my daughter is in war work and I look after the home and do the standing at the shops for food, which is my worst job. Food is scarce and no variety--the same uninteresting stuff all the time--and we have been ever so grateful for the food we have had from America. You kept us going two years ago.

"I shall look forward to getting a reply from you and perhaps when you do write, you would tell me how to use sweet potatoes...Dean says you have a special recipe for them."